




ATIRA SHEA MEYER

CONTACT

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SKILLS

Adobe Creative Suite

Content Writing

Photo & Video

Web Design & Admin

Hubspot CMS & CRM

EDUCATION

Communication Studies, BA

2019 – Nebraska Wesleyan University

Digital Art & Design minor, 4.0 GPA, Dean's Academic Honors List: 2015 -2019, Society of Scholars, Student Newspaper Staff

EXPERIENCE

Ascend Technologies / Infogressive | 2017 - Present

Cybersecurity Marketing Specialist (*Ascend*) | 9/21 – Present
Content writing & campaign asset creation for Cybersecurity Line of Business. Vendor partner relationship management, channel partner campaign management, and co-marketing.

Content Marketing Specialist (*Ascend*) | 7/19 – 9/21
Content writing, campaign asset creation, acquisition rebranding & marketing administration for new organization. Audit, migration, and updating of blogs, emails, and social media.

Content Marketing Specialist (*Infogressive*) | 5/19 – 7/20
Content writing and campaign asset creation for new service launches, seasonal campaigns, and Pillar Page (SEO-building) content.

Graphic Design Intern (*Infogressive*) | 8/17 – 5/19
Assisted with the development & implementation of new company branding. Created designs for digital & print use. Content writing, publication, and video content creation.

JCB Creative | December 2014 - Present

Co-Owner & Creative Director

Schedule & coordinate photoshoots and live events. Manage client communications, administrative work, billing, and marketing.

Mid-America Video | October 2017 - May 2020

Assistant Videographer

Assist with set-up, tear-down, & videography of live events. Edit & assemble videos. Design & create motion graphics for projects.